**American Fisheries Society Southern New England Chapter**
**Communications Committee Survey - Fall 2021 – Word Document Version**

**Instructions:** Please place an X next to your multiple choice responses, and type your answer for any of the narrative questions. Then email the document with your additions to Abigail Archer at aarcher@barnstablecounty.org

1. **Are you signed up for or following any of the AFS SNEC communication tools? Check all that apply.**

Email list serv
Facebook
Twitter
YouTube Channel

1. **What is your preferred way to receive news from AFS SNEC?**

Check the website
Read the newsletter
Receive emails from the list serv
See Facebook posts
See Twitter posts

Other

1. **AFS SNEC is considering changing the format of the newsletter. Going forward, which format would you be more likely to read when it arrives in your email Inbox?**
2. A quarterly email that provides SNEC announcements & links to content that SNEC members have generated for their home institutions. Links will go to blog entries, videos, publications, popular press coverage, and newsletter articles from other institutions. Also relevant updates from AFS and also Northeastern Division.
3. A quarterly or biennial newsletter in pdf form that includes articles written by AFS SNEC members.
4. I have another idea: Comment box
5. **AFS SNEC has just started its own YouTube Channel. What kind of content would you be likely to watch on it?**
6. Interviews with senior fisheries professionals
b. Interviews with early career professionals
c. Presentations by SNEC members on their research
d. Recordings of SNEC science meetings

e. Field techniques videos

f.Other ideas:

1. **Are there any social media tools you think AFS SNEC should consider using?**
Comment box